

How Reporting Works

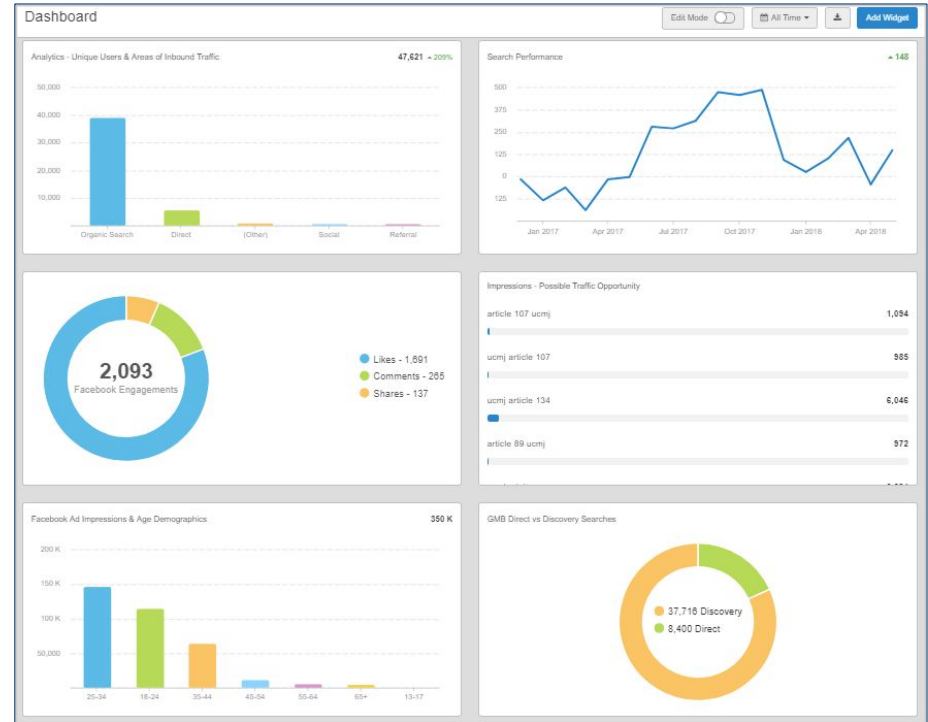
Learn Why It's Important

The Benefits of The Dashboard

You can view **rankings, website analytics, social media analytics, ads, and more!**

Reporting allows you to:

- View data in an overview, full details, or on a microscopic level.
- Export a report in PDF format.
- View data & metrics by time duration.
- Integrate Social Media profiles.



Google Drive Technical Reporting

Google drive is where we log the technical work that we do, including:

- **SEO work log**
 - On-page technical work
 - Important Notes
 - Campaign issues
 - Logged setups
 - Logins
- **Deliverables**
 - Keyword research
 - Business citations
 - PDF ranking reports



Note: we can give you access to these technical files upon request.